



Bay Area Regional Prosperity Plan Project

Steering Committee #14 Meeting Summary

Meeting Date: Friday, January 9, 2015

Introduction

The fourteenth meeting of the Regional Prosperity Plan Steering Committee was held on Friday, January 9, 2015, in the Claremont Conference Room, Joseph P. Bort MetroCenter, 101 Eighth Street, Oakland, CA 94607-4700. The following Steering Committee members attended the meeting:

<i>Seat</i>	<i>Name</i>	<i>Organization / Agency</i>
ABAG Board Member	Scott Haggerty	Alameda County
ABAG Board Member	Julie Pierce	City of Clayton
ABAG Board Member	Eric Mar	City and County of San Francisco
MTC Commissioner	Jake Mackenzie	City of Rohnert Park
Prosperity Co-Chair (CBO)	Kirsten Spalding, for Belen Seara	San Mateo County Union Community Alliance
Prosperity Co-Chair (NPO)	Egon Terplan	SPUR
Equity Co-Chair (NPO)	Bob Allen	Urban Habitat
Equity Co-Chair (CBO)	Jennifer Martinez	Peninsula Interfaith Action / San Francisco Organizing Project
Community Foundation	Vu-Bang Nguyen	Silicon Valley Community Foundation
At-Large CBO	Carlos Romero	Urban Ecology
At-Large City/County	Kara Douglas	Contra Costa County

In addition to MTC and ABAG staff, the following members of the public attended the meeting: Adam Garcia, Greenbelt Alliance; Elizabeth Wampler, The San Francisco Foundation; Brianne Riley, Bay Area Council; David Pontecorvo, East Bay Community Foundation; Geeta Rao, The San Francisco Foundation.

The agenda for the Steering Committee meeting included the following items:

1. Presentation on Economic Prosperity Strategy updated jobs data for the Bay Area
2. Presentation on stakeholder outreach for Final Project Deliverable
3. Discussion on the role of regional foundations in implementation
4. Presentation on Final Project Deliverable findings and lessons learned

The following handouts were distributed at the meeting:

- November 14, 2014, Steering Committee Meeting Summary
- Economic Prosperity Strategy – Updated Jobs and Wage Trends
- Schedule of Stakeholder Outreach Activities – January to April 2015
- Final Project Deliverable – Key Findings and Lessons Learned Memo and Matrix

Meeting Summary

Comments from the Steering Committee meeting are summarized below by agenda topic.

Economic Prosperity Strategy

Steve Levy, Center for Continuing Study of California's Economy, provided an update on the most current jobs data for the Bay Area. Steering Committee members provided the following comments in response to the presentation:

- Organize the construction data by type of construction.
- Clarify assumptions regarding the business cycle. The report anticipates there will be reduced job growth in the Bay Area in the future, after substantial hiring for 2010-2020.
- Consider doing a more detailed analysis on low wages. For example, distinguish between jobs paying \$12-15/hr and those paying \$15-18/hr.
- Clarify how recent economic growth in the region has affected low-wage workers. Employment for lower-waged workers may be increasing, but these jobs have stagnant and/or declining real wages.
 - Steve Levy emphasized that this finding underscores the importance of Goal #3 in the Economic Prosperity Strategy, which is improving conditions for workers in lower wage jobs.
- Analyze the region's middle wage job patterns compared to other regions.
- Address and emphasize the need for immigration reform at the Federal level. Consider integrating local immigration policies/reforms into strategies addressing economic security for lower-wage workers.

Stakeholder Outreach for Project Deliverable

Kirsten Spalding, San Mateo County Union Community Alliance, provided an overview of the upcoming Capstone Conference and the five (5) regional workshops to disseminate key findings and recommendations from the Economic Prosperity Strategy to stakeholders.

Role of Regional Foundations in Implementation

Geeta Rao, The San Francisco Foundation, and David Pontecorvo, East Bay Community Foundation provided overviews of their organizations and expressed interest in exploring support for implementation further with the Steering Committee.

Final Project Deliverable

Paul Peninger provided an overview of key themes, findings and lessons learned emerging from funded pilot projects. Steering Committee members provided the following comments:

- Incorporate performance measures from Plan Bay Area.
- Emphasize the need to focus on affordable housing preservation throughout the region. Market-rate developers will not build all the region's affordable housing.
- Clarify the difference between the Economic Prosperity Strategy and the Final Project Report.
- Consider prioritizing the strategies and approaches to be published in the document. Funders could potentially use the document to gauge need and inform investment priorities.

Next Steps

The next meeting of the Steering Committee is scheduled for Friday, March 13, 2015, from 12 noon to 2 pm in the Claremont Conference Room at MTC.

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